




-  michaelleavittcreative.com
-  [linkedin.com/in/michael-leavitt](https://www.linkedin.com/in/michael-leavitt)

Michael Leavitt

ABOUT ME

Creative Lead/Creative Manager/Multimedia Designer with over 15 years professional experience.

Experience leading and producing visual communication, graphic production and creative positioning across print, digital and video. Experience in the strategic planning and creation of a range of marketing and sales collateral for national, international brands, and state government.

SPECIALTIES

- Creative Lead, Art Direction and Creative Positioning
- Brand Creation and Brand Management
- Layout and Production (print, digital and video)

EDUCATION & ACHIEVEMENTS

Columbus College of Art & Design BFA, Fine/Studio Arts (1998)

Instructed Design Courses as Adjunct Faculty
at Columbus State Community College and ITT Tech

AWARDS & RECOGNITIONS

Recipient of Ohio Development Services Agency Employee of the Year 2017

Recipient of Marcom Award for design of the Carmel Pharma/PhaSeal Core Sales Guide Brochure

SOFTWARE SKILLS

LAYOUT	Photoshop, Illustrator, InDesign
ILLUSTRATION	Illustrator
AUDIO/VIDEO	Final Cut Pro, Premiere, After Effects, Audition
WEB	Dreamweaver, CSS3, HTML5, WordPress
TRAINING	Captivate
OFFICE	Word, PowerPoint, Excel

EXPERIENCE

Visual Projects Manager (Current) at Ohio Department of Development

Leads and guides the creative team while working closely with business units, agency and executive leadership to execute visual communication solutions for projects assigned. Responsible for creating solutions for print, digital and video.

 *Recipient of Agency Employee of the Year 2017*

Electronic Design Specialist at Ohio Department of Development

Responsible for designing and producing visual solutions for print, digital and video – including using in-house digital printers (large and small format) as well as electronically preparing files for print by other state agencies and outside vendors.

Senior Multimedia Designer at Carmel Pharma

Participated in the creative production and strategic planning of marketing materials for the U. S. / North American market. Managed print and web budget for U. S. market. Responsible for all print buying and production management. Tracked ROI for web and print initiatives. Worked with senior global management and assisted in the creation of global typographical standards during global re-branding.

Adjunct Faculty at ITT Technical Institute

Provided comprehensive instruction in typography in using Adobe InDesign and Adobe Photoshop.

Art Director at AUDIOstream Karaoke

Responsible for graphic design and creative positioning of 4 national karaoke brands. Visual communication for both print and web. Managing creative/production department. Working closely with senior management team to ensure quality branding. Print buying and production management.

Adjunct Faculty at Columbus State Community College

Instructed Adobe Photoshop. Focused on image editing, creation and optimization of web graphics, web page and interface design. Instructed Macromedia Flash. Focused on introduction to Flash, static and motion graphics, basic action-scripting.

Art Director of C-Entertainment Magazine (July 2002 Issue)

Responsible for art direction, production and creative positioning of the July 2002 issue of the magazine. Designed advertisements for select vendors who appeared in that issue.

Creative Director at AboutPhace

Responsible for graphic design and creative positioning of print materials, interactive web browsers, CD-ROMs and websites. Managed creative multimedia department.

Multimedia Designer at Painted Rain Interactive

Designed printed materials, interactive web content and interactive CD-ROM content. Maintained company website.